



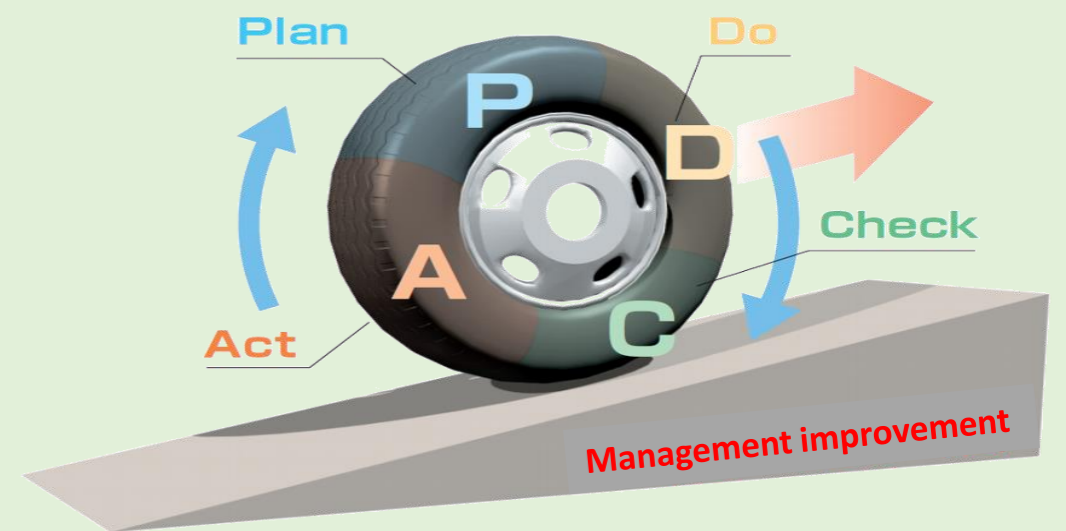
Green Management



The Eco-Mo Foundation has created and distributed green management promotion manuals containing checklists for self-assessment in order to promote environmental conservation activities by transport related companies.

This manual contains checklist items for environmental conservation items to be addressed, and descriptions of specific corresponding environmental efforts. This makes it easy to set and evaluate environmental targets, thereby achieving greener management.

Green management consists of companies assessing their own environmental conservation efforts, using promotion manuals as references in considering improvement measures based on the results of these environmental conservation efforts, creating action plans which include these improvement measures, and implementing them in order to achieve the improvements. This cycle makes it possible to implement proactive, ongoing environmental conservation activities.

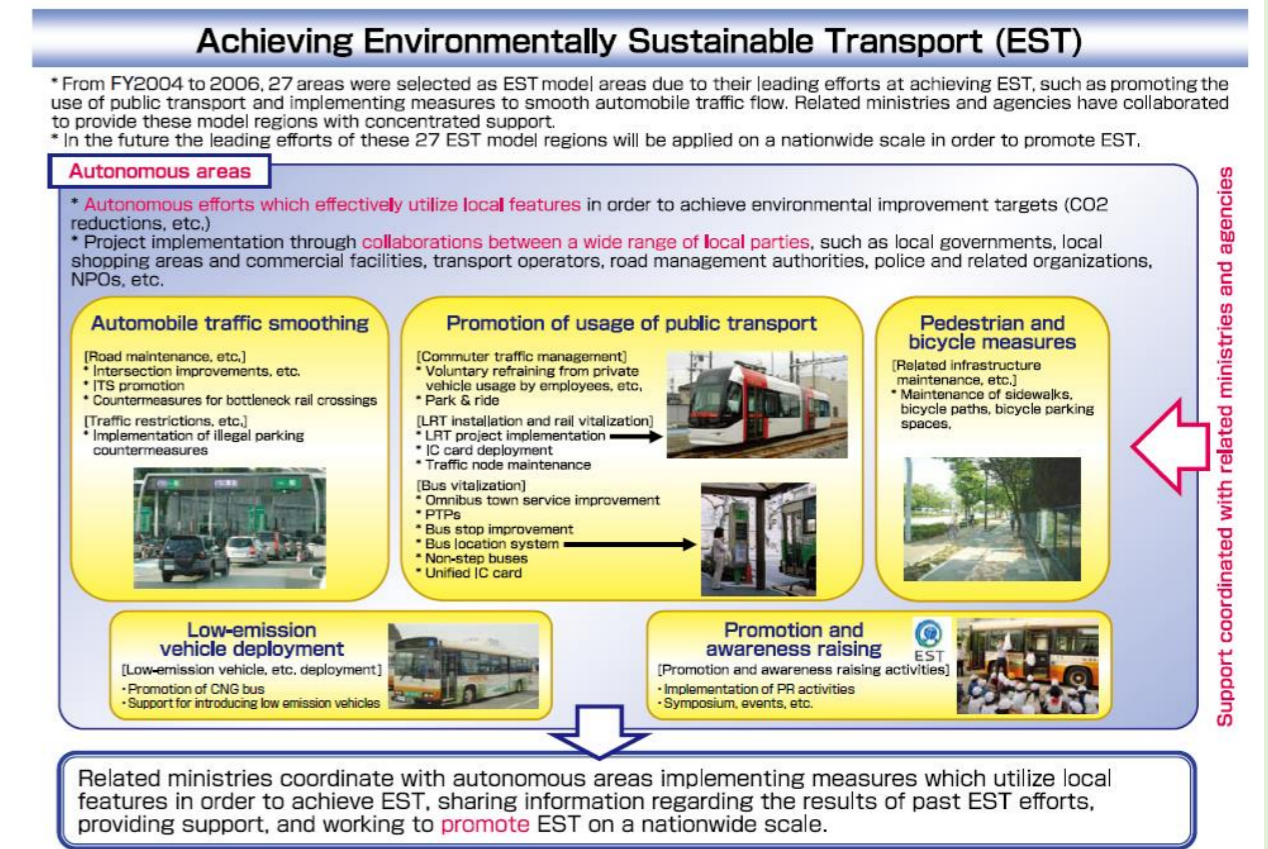


Source: Japan Trucking Association "ISO for Trucking Companies"

Promotion of EST in Japan

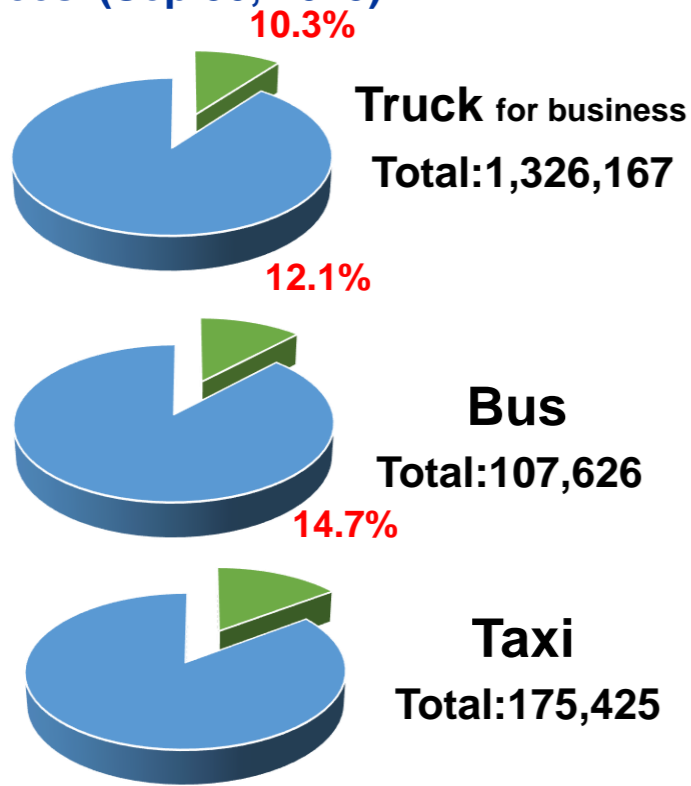
The MLIT has implemented an "EST Model Project", selecting areas which are implementing leading efforts at achieving "Environmentally Sustainable Transport(EST)", and related ministries and agencies collaborate to provide support in the areas such as promoting the use of public transport, implementing measures to smooth automobile traffic flow, promoting the use of low-emission vehicles, and promoting awareness raising. Over the three year period projects. Related from FY2004 to 2006, 27 areas were selected as EST Model Project areas, and each area has implemented three year model projects related ministries and agencies are coordinating with each other, providing support and making information regarding the results of these projects available in order to expand EST to a nationwide scale. As part of these efforts, the MLIT website provides an EST Database with the results of these model projects, sharing information about how to effectively implement EST activities.

Promotion of Environmentally Sustainable Transport (EST)



Source: MLIT "White Paper on Land, Infrastructure, Transport and Tourism in Japan" (Tentative translation by Eco-Mo Founder)

Percentage of vehicles owned by certified offices (Sep 30, 2023)



Green Management Certification System

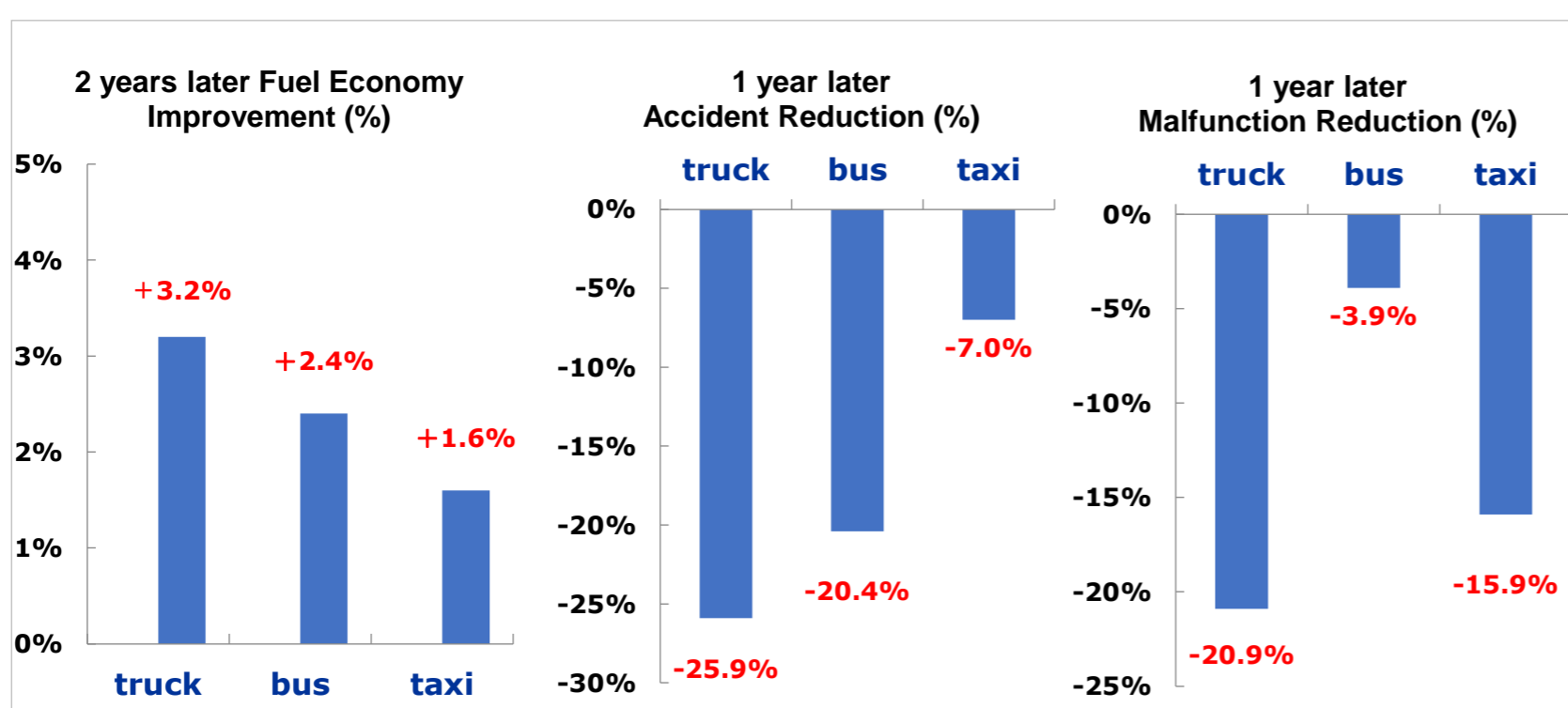
The Green Management Certification System, which objectively certifies the efforts of companies to make environmental improvements, strives to encourage companies to engage in environmental efforts, and contributes to reductions in the environmental impact of industry by fostering understanding and cooperation of certified companies, among society, or users.

The system, with the Eco-Mo Foundation as its certifying body, certifies and register transport operators whose environmental activities meet or exceed levels defined in the Green Management Promotion Manual. The system was launched for the truck industry in October 2003, for the bus and taxi industry in April 2004, and for the passenger ship, coastal shipping, port transport, and warehouse companies in July 2005. By the end of 2022, the number of certified and registered operators reached 3,193 at 6,246 business sites.

The Eco-Mo Foundation announces these operators as "environmentally friendly transport operators" on its website, and also makes a monthly press release on the new registrations to newspapers.

Effect of the Green Management Certification System

Direct Effect



Aggregation by Questionnaire (1 year after certification)

