



環境省
Ministry of the Environment

Public-private efforts toward the transition to a circular economy including measures against marine plastic litter

Virtual | December 16, 2021

Viet Nam National Plastic Action Partnership – NPAP

Reshaping the plastics sector to deliver a more sustainable marine economy by 2030.

Trinh Thai Ha

National Manager | Viet Nam National Plastic Action Partnership (NPAP)

Global Plastic Action Partnership is championing the global shift to a circular economy for plastics

The **Global Plastic Action Partnership (GPAP)** is a multi-stakeholder platform at the World Economic Forum that aims to shape a more sustainable and inclusive world through the eradication of plastic pollution.

Through its impartial global and national platforms, it is uniquely equipped to bring together public, private and civil society leaders to develop joint solutions to the plastic pollution crisis that are both pragmatic and ambitious.

Affiliated with



Founded and Supported by



Hosted at



We are looking forward to the contribution from the NPAP to support strategies, plan and schemes for plastic waste management in Viet Nam, facilitate meaningful initiatives in addressing plastic pollution and promote circular economic development in Viet Nam and in the ASEAN.

H.E. Tran Hong Ha

Minister

Ministry of Natural Resources and Environment



Partner countries



 GPAP secretariat

 National Plastic Action Partnerships

LAUNCHING CEREMONY

THE VIET NAM NATIONAL PLASTIC ACTION PARTNERSHIP (NPAP) AND THE "MITIGATING MARINE PLASTIC DEBRIS IN VIET NAM" PROJECT

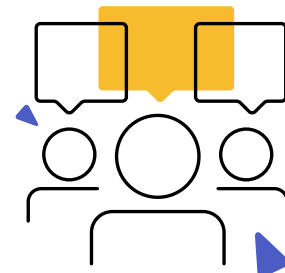


VIET NAM
NATIONAL PLASTIC
ACTION PARTNERSHIP

The Viet Nam National Plastic Action Partnership aims to serve as a platform for all stakeholders working on plastic waste and pollution to coordinate action in support of the government strategy for sustainably developing Viet Nam's marine economy in the leadup to 2030.

How do we move the needle?

THREE strategic pillars



1. Convening stakeholders and curating conversations



2. Generating insights and Action roadmaps



3. Catalysing strategic investments

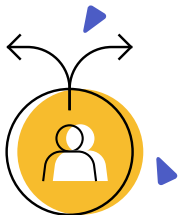
SIX impact areas



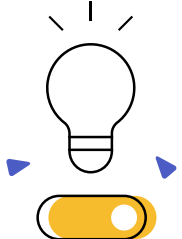
Informing policy



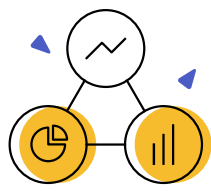
Unlocking financing



Transforming behaviour



Boosting innovation



Harmonizing metrics



Promoting equity and inclusivity



TOP LEADERS JOIN NPAP LEADERSHIP BOARD

to bolster plastic waste management in Viet Nam

Building a strong coalition with multi-stakeholders from across sectors





3.6 million tons plastic waste each year – of which only 11% percent is currently collected for recycling.¹

National Targets²

75 %

of **marine plastics** reduced and 100% of abandoned, lost, or discarded fishing gear collected by 2030

100%

of **SUPs** eliminated from coastal tourist attractions and MPAs are free of plastic waste by 2030.

¹ Radically Reducing Plastic Leakage In Vietnam: Action Roadmap, WEF/NPAP (forthcoming)

²National Action Plan for Management of Marine Plastic Debris, Ministry of Natural Resource and Environment

Adopting circular plastics economy

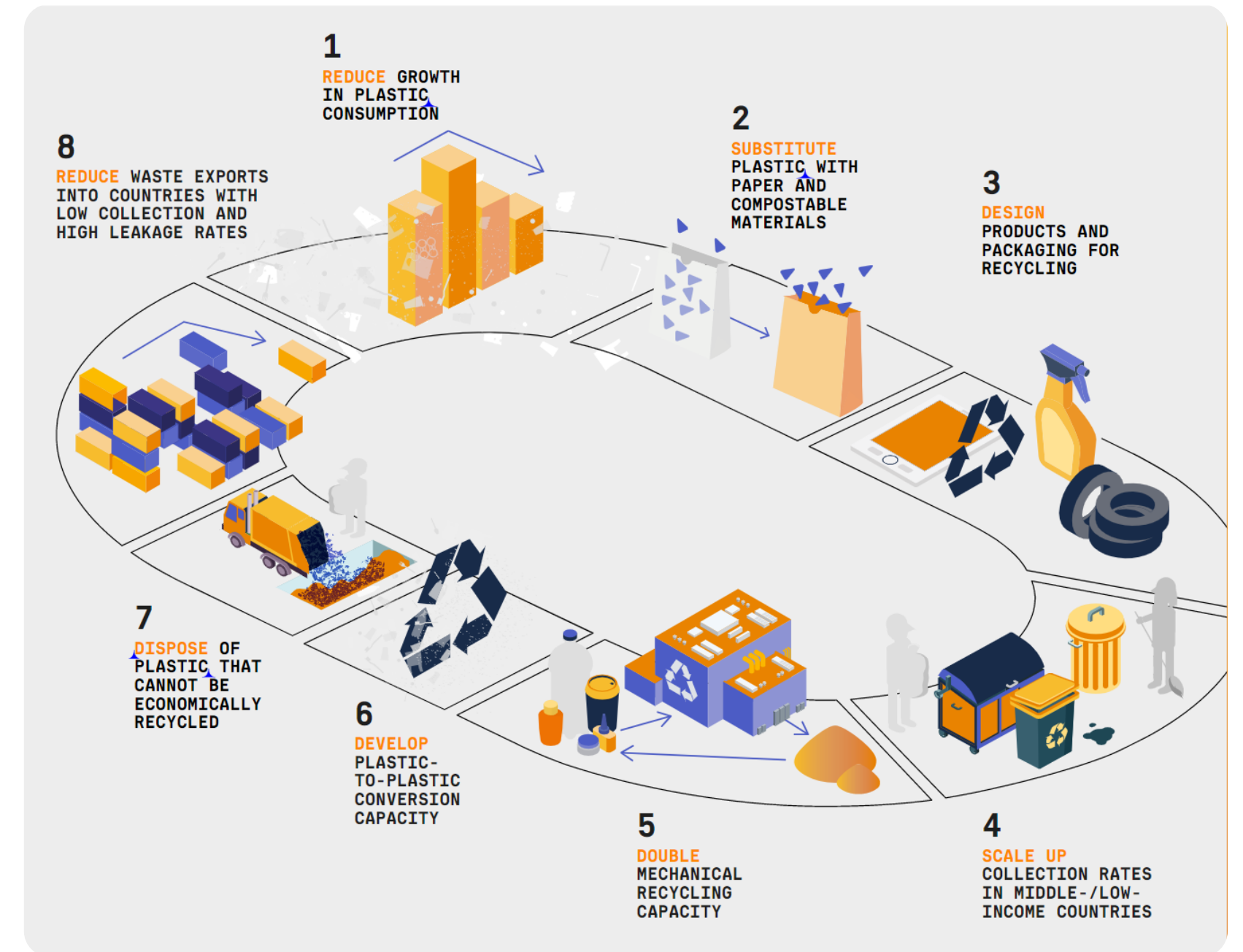
Viet Nam is one of the first countries in the world to pioneer a systems change approach, alongside Indonesia, Ghana.

Comprehensive multi-stakeholder action roadmap to guide the Government and NPAP Leadership with an actionable way forward

Radically Reducing Plastic Leakage In Vietnam: Action Roadmap

National Plastic Action Partnership
Vietnam

Commissioned by



Adapted from *Breaking the Plastic Wave*, The Pew Charitable Trusts and SYSTEMIQ, 2020

Highlights of the Multi stakeholder Action Roadmap – Biz as key player

Key system interventions and focus actions to create the enabling environment/conditions for success

Players

1. Consumer Goods Industry
2. Plastics Industry
3. Packaging Alternative Manufacturer
4. Petrochemical & Plastic Manufacturers
5. Private Waste Collection Businesses

Opportunities

1. Alternative materials production
2. Recycling infrastructure, waste treatment facilities
3. R&D, advanced technology transfer
4. Digital solutions for product traceability, supply chain management, EPR
5. Participate in national-level cross-sectoral planning and policy development, via NPAP processes

Challenges

Challenging local waste management systems, Historically high price volatility of recycled plastics market; Supply-demand disconnect; Alternative materials and other innovations are not yet investment-ready;

Reduce plastic consumption via elimination, reuse and new delivery models



PM Nguyen Xuan Phuc launched the **nationwide anti-plastic waste movement** in May 2019



Offices, hotels



Supermarkets



Hospitals, pharmacies

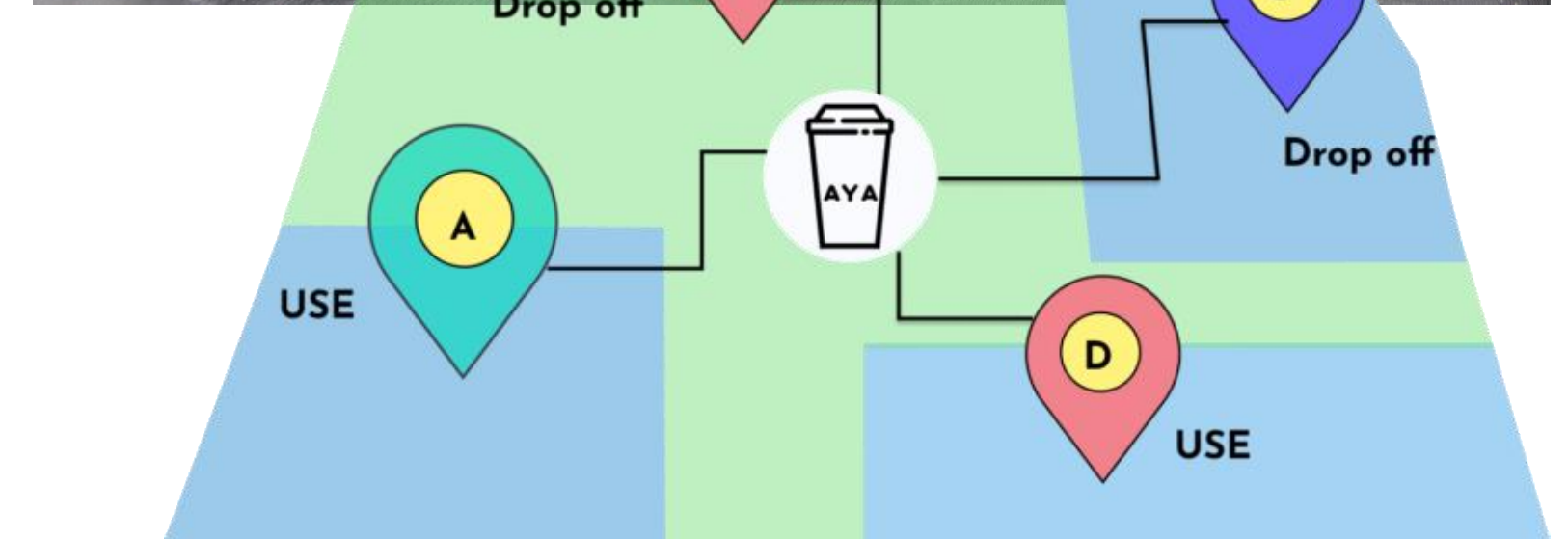
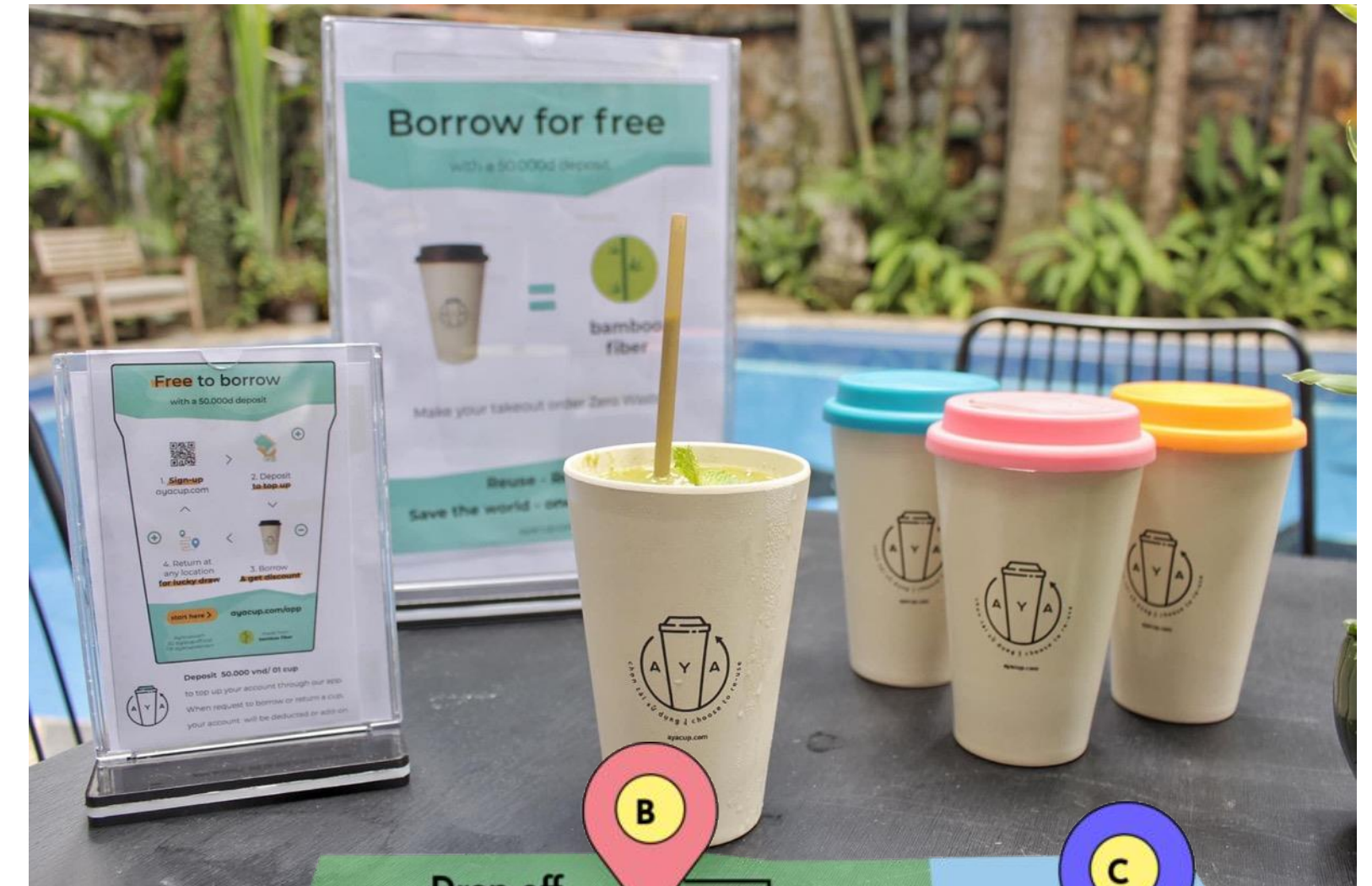


Schools, communes

Reduce plastic consumption via elimination, reuse and new delivery models



Refill station
Subscription



Reusable cup system

Substitute plastics with suitable alternative materials



Nestlé MILO tiên phong sử dụng
ỐNG HÚT GIẤY
bảo vệ môi trường

SỬ DỤNG HƠN 16 TRIỆU
ỐNG HÚT GIẤY NĂM 2020

Giảm thiểu
6,7 TẤN
rác thải nhựa

TỔNG SỐ
ỐNG HÚT GIẤY

Xếp lại dài hơn
2.200km

HÀ NỘI
GẤP
1,5 LẦN
TR. HCM

**ĐƯỢC KIỂM ĐỊNH THEO
TIÊU CHUẨN CHÂU ÂU**

- An toàn khi sử dụng
- Không thay đổi hương vị, mùi của sản phẩm
- Dễ dàng phân hủy, thân thiện môi trường

ĐẸ DẰNG SỬ DỤNG

- Có thể bẻ cong
- Dễ dàng cắm vào hộp



thấm hút an toàn tiện lợi

Táo xanh 3 tuổi

Sơ sinh

MADE IN VIETNAM



Increase collection coverage, expand recycling capacity and enhance policy/market instruments for a viable recycling industry



Proper implementation of source segregation (mandatory from 2022)



- Incentivize informal sector
- Accessible financing mechanism to SMEs
- Plastic/Circular Credits



- EPR framework
- Design-for-recycling standards
- Expand recycling capacity



- Multi-stakeholder, joint/complementary actions for systemic change

Thank you

For more information, please contact:

Trinh Thai Ha

việtnam@globalplasticaction.org

Manager, NPAP Vietnam | Hosted by WWF-Viet Nam