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Strengthening Partnership between Public and Private on Marine Plastic Litter and Waste Management

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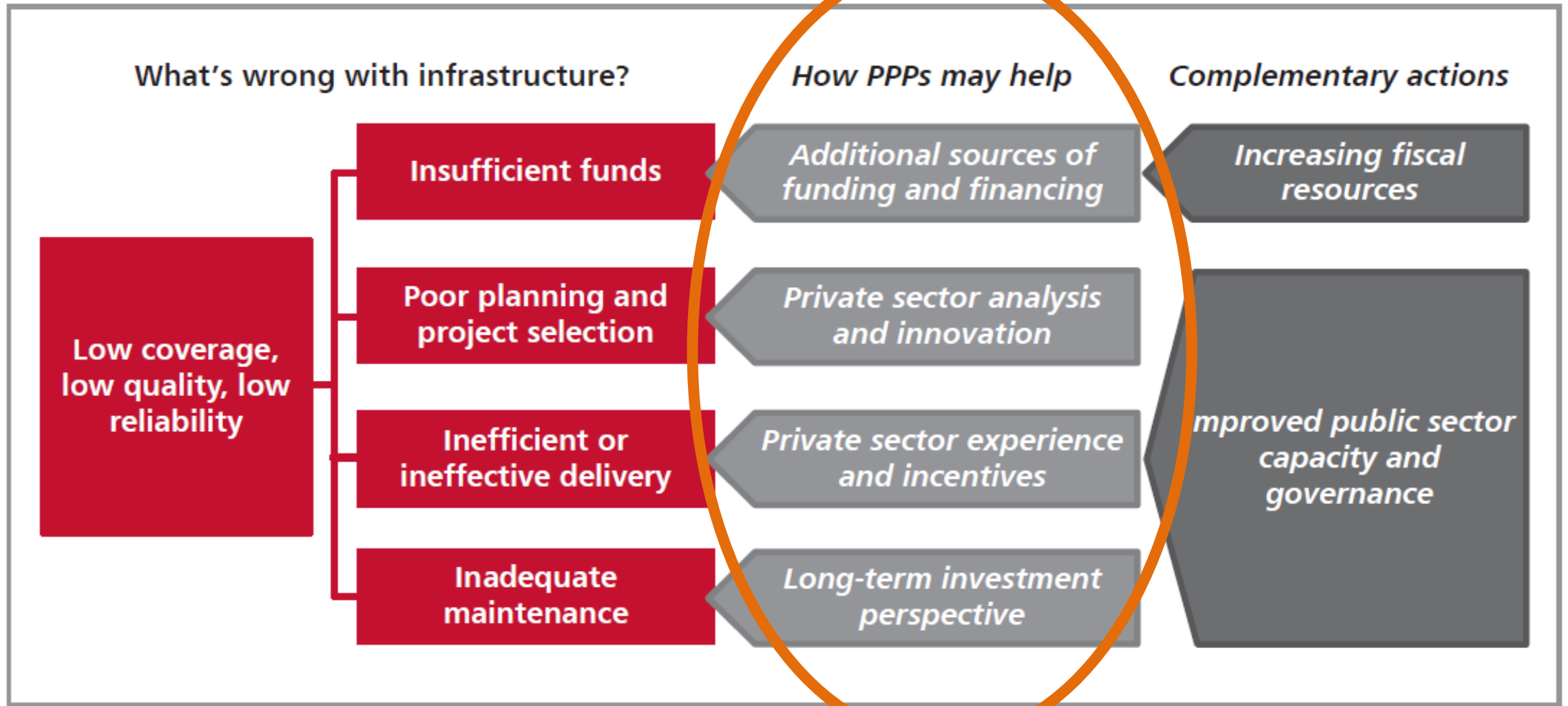
Public Private Partnership (PPP)

“Transfer and control of a good or a service currently provided by the public sector, either in whole or in part, to the private sector “.

(Massoud & Fadel, 2002).

“A range of possible relationships among public and private entities in the context of infrastructure and other services” (ADB, n.d.)

The importance in the role of private sector is increasing, in terms of not only infrastructure development but also **wide-ranging partnerships between public and private.** (Background of this session)



Case study

PPP in various activities



Bantar Gebang landfill, Bekasi, Indonesia (Source: Own documentation).

Various Opportunities of Public and Private Partnership on Marine Plastic Litter and Waste Management

- Awareness raising
- Monitoring, Prevention
- Alternative material, Reducing use of plastics
- Waste collection
- Recycling
- Energy Recovery (Waste to Energy)
- Disposal (Sanitary landfill)
- Clean up, and others

Waste Management

Thailand

Municipal solid waste (MSW) is the main issue in the country, and it lacks funding from central government

Study case in Rayong Provincial Adm. Org. (PAO):

- WtE is developed under PPP contract between Rayong PAO and GPS Company
- Rayong PAO is responsible to coordinate local governments to provide at least 500 tons of waste/day, the company invests in separation plant and refuse derived fuel (RDF) production lines.

Study case in Phuket municipality

- The existing incinerator exceeded the capacity due to urbanization and high number of tourists → the excess waste went to landfill → the landfill leaked, polluting the marine environment
- The municipality signed PPP contract with PJT Company to invest, build, and operate WtE with high capacity
- The WtE can accommodate disposal services for 18 local governments in Phuket province

Industrial Standard and Public Procurement to Promote recycled products

- Japanese government developed various industrial products for recycled products.
 - Some recycled products may not satisfy the level of quality defined in conventional industrial standards for products made from virgin materials.
- To ensure an adequate level of quality for recycled products, and to reduce the transaction cost between the suppliers and buyers of recycled products, industrial standards should be developed for recycled goods.
- Malaysia issued guideline for Green Government Procurement, specifying some products and services, including rainwater harvesting system and cleaning services, which has criteria related to plastics (2018 version).

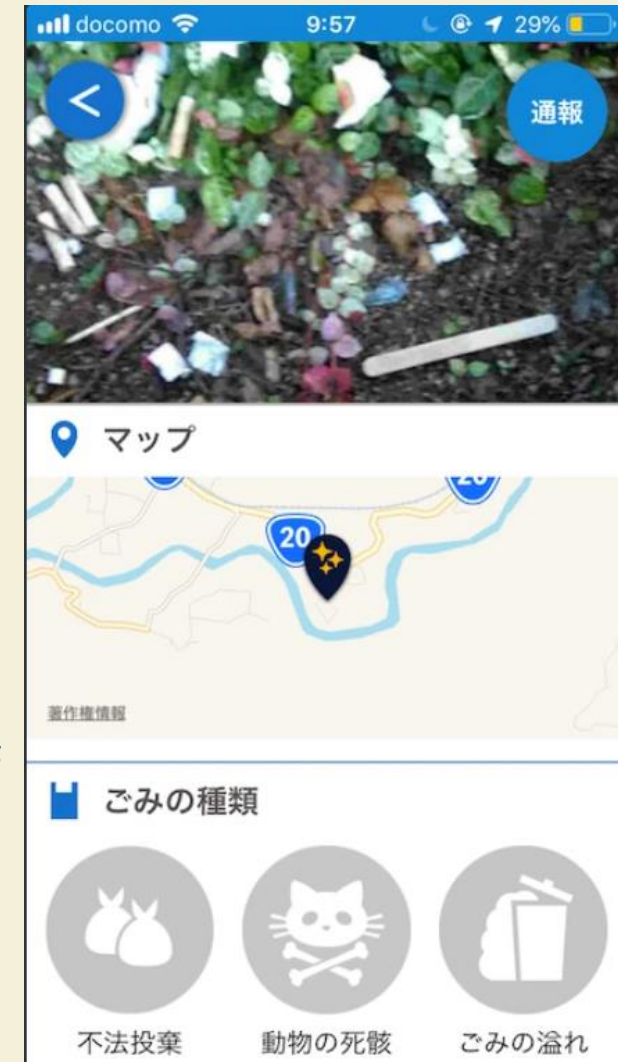
JIS Code	Title of Japan Industrial Standard	BP-PGP
A5741	Products of wood-plastic recycled composite	○
A5742	Products of wood-plastic recycled composite – assembled decks	
K6930	Reclaimed granulate moulding materials of agricultural polyvinyl chloride film	
K6931	Reclaimed plastics bars, rods, plates, and piles	
K6932	Recycled plastics stakes	
A9401	Recycled plastics medial strip block	○
A9402	Recycled plastics buffer for parking	
K9797	Un-plasticised poly(vinyl chloride)(PVC-U) three-layer pipes with recycled solid core	○
K9798	Un-plasticised poly(vinyl chloride)(PVC-U) three-layer pipes with recycled foamed core	○

- Some of JIS for recycled plastic products were mentioned in “Basic Policy on Promoting Green Procurement” (BP-PGP) adopted by the Cabinet.

Reporting Improper Waste Dumping to Local Government

- Pirika is a start-up established in 2011 in the research facilities of Kyoto University in Japan. The company aims to solve environmental problems with the power of science and technology.
- One of the app Pirika developed is a system reporting illegal dumping from citizens to local government.
 - Information on location, types of waste and photo were sent to local government by smart phone.
 - 7 local governments in Japan use this app.

Image of app



Reporting to Local Government

Map

Types of waste

Illegal dumping

Overflowing garbage

Carcass of animals

Source: <https://en.sns.pirika.org/>

Clean-up



(Citarum river with mountains of waste. Source: The ASEAN Post, 2018)
(DW Indonesia, 2020)

Study case in Citarum River, Indonesia

Citarum is regarded as one of **the dirtiest rivers** in the world



Partnership between **West Java government** and **Plastic Fischer Company, Germany**

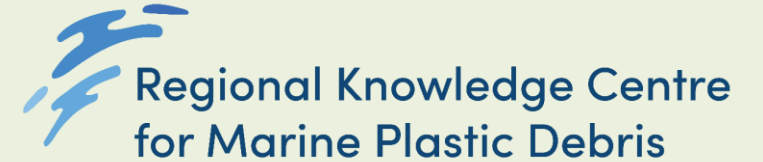


The company installs **trash booms** to collect the floating waste



The collected waste is then **sorted and treated in local waste bank**

New Announcement



RKC-MPD launches today a new online platform entitled:

Private sector initiatives to reduce plastic waste and marine plastic debris

This is an online platform where, private companies operating in ASEAN+3 countries can take part in order to showcase their **products, technologies and services** which contribute to plastic waste reduction and/or marine plastic debris mitigation.



Please visit

[https://rkcmpd-](https://rkcmpd-...)

PRIVATE SECTOR INITIATIVES TO REDUCE PLASTIC WASTE AND MARINE PLASTIC DEBRIS

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The platform will emphasize the importance of the private sector as one of the major stakeholder to address marine plastic issue. It also intends to expand business opportunities for such private companies and to facilitate PPP in the future.

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