



#SMWasteFreeFuture

The journey begins: Together for a #SMWasteFreeFuture

#SMWasteFreeFuture
Vision

Was launched on
World Environment Day 2024



SM *GUUN*
Environmental Company



#SMWasteFreeFuture VISION

Starts with awareness that trash has the ABILITY to come back as a resource to AVOID LANDFILLS

It starts with proper segregation with simplified categories:

Recyclable
Disposable
Compostable

R-D-C

Philippines lacks recycling infrastructure—DENR



BY

Feb 22, 2024 02:18 PM



Recyclable
to
Recycled



Waste to Fuel



Waste
to
Soil

It doesn't stop at the Bin

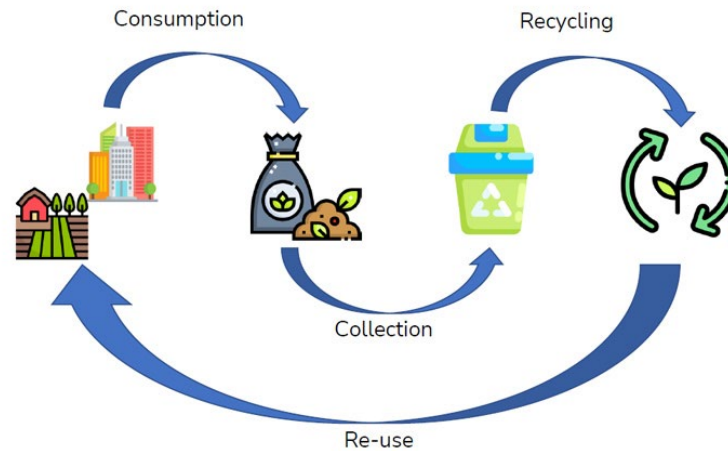
#SMWasteFreeFuture

means active involvement to
enhance the recycling infrastructure
&
waste-to-resource technology



Recyclable
to
Recycled

Recover recyclables on-site
&
Streamline supply chains
to
ASSURE RECYCLING



Fueling the future: SM Prime unveils groundbreaking waste-to-fuel partnership

INQUIRER.net BrandRoom / 04:46 PM February 06, 2024



SM Prime has entered a joint venture with GUUN Co. Ltd (GUUN), with SM Prime holding 70% of the equity of the Philippine joint venture company.



SM GUUN
Environmental Company



Create strategic partners

SM GUUN
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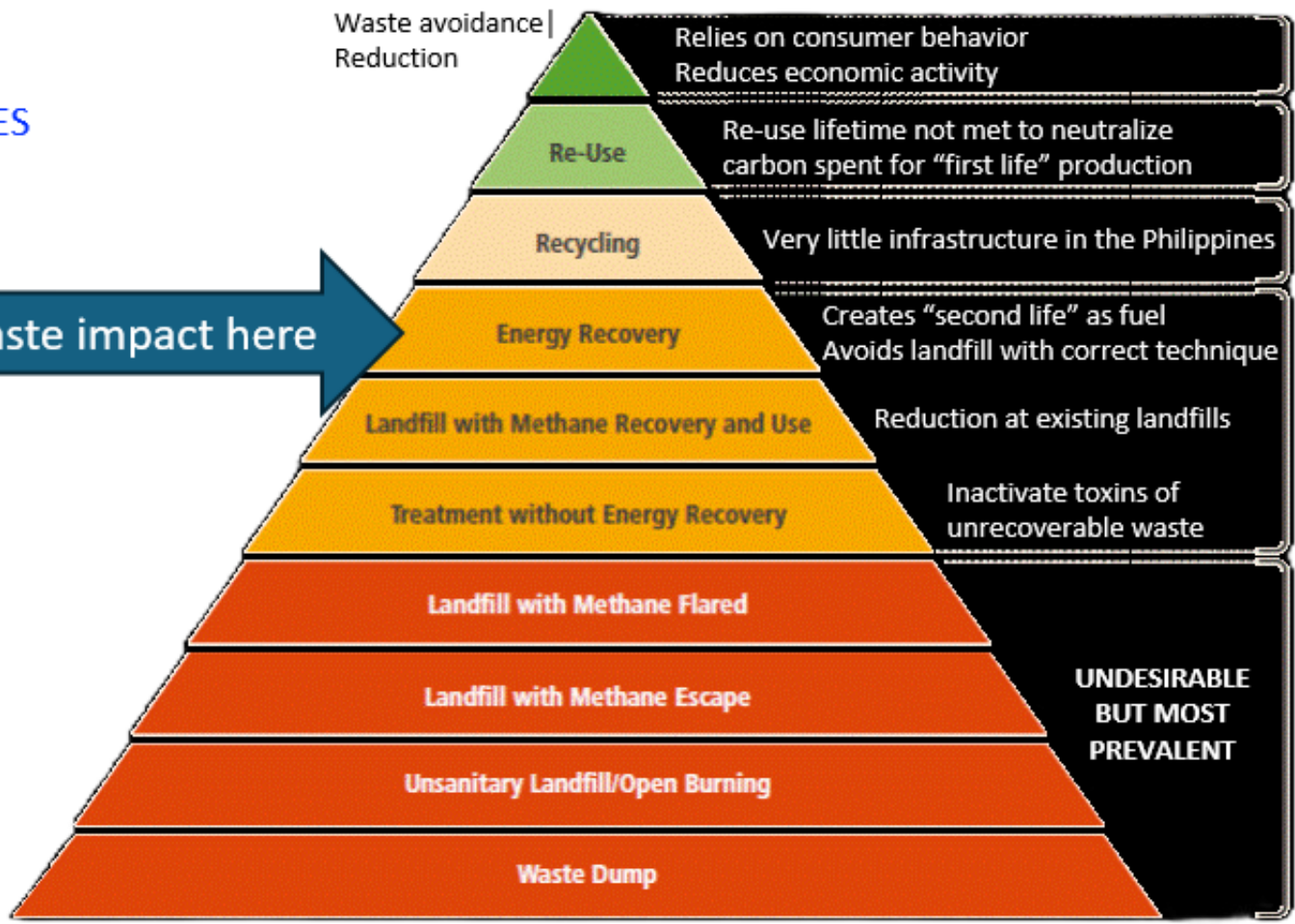


IMPROVE TECHNIQUES
& INFRASTRUCTURE

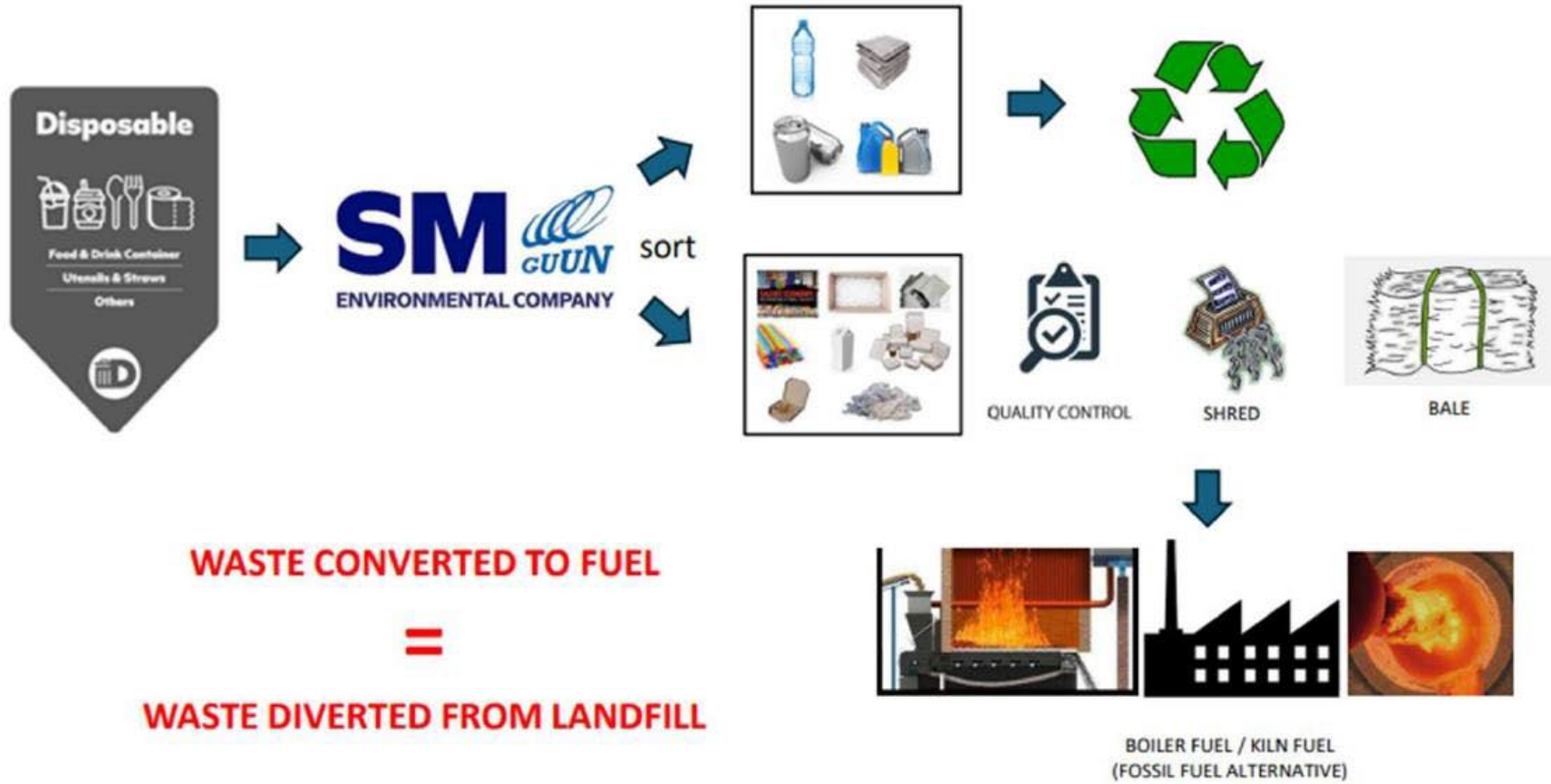


Waste to Fuel

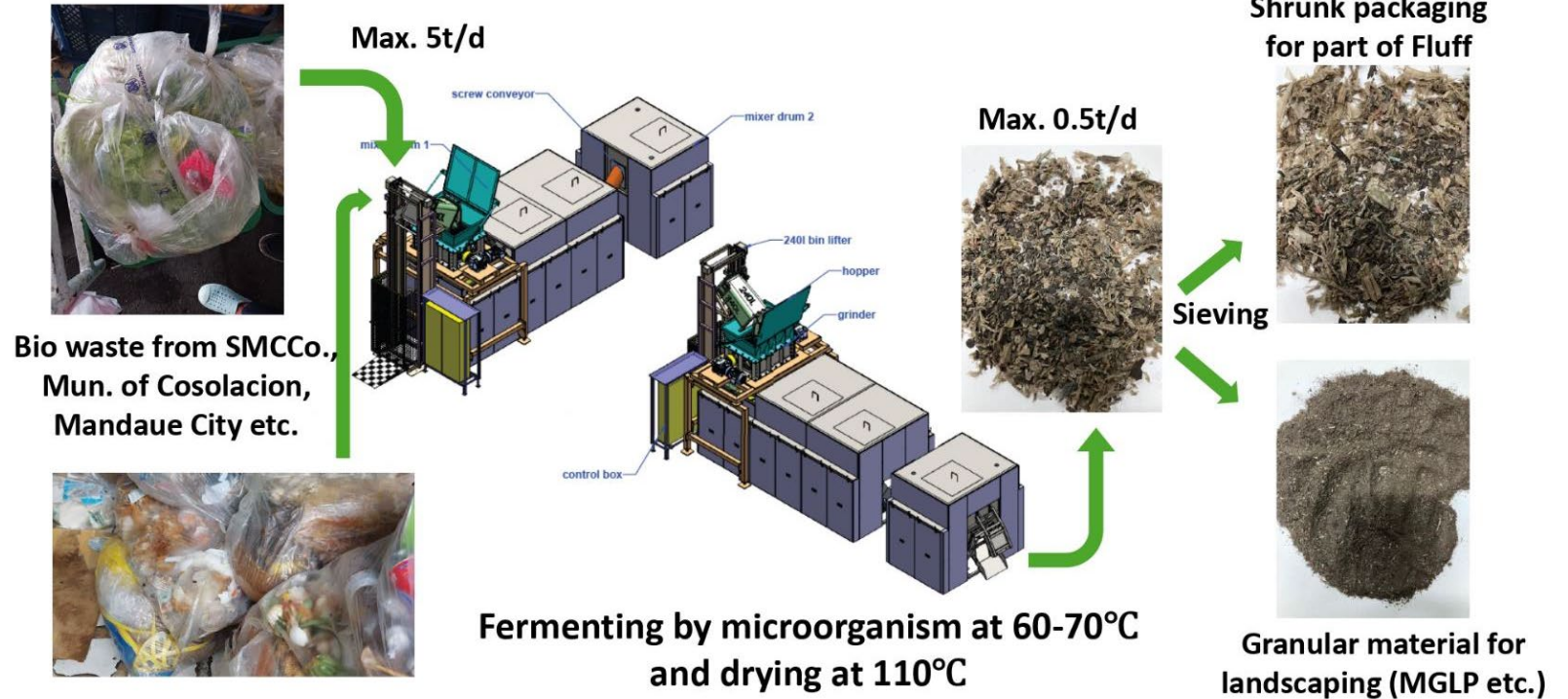
Challenges:



"FLUFF FUEL" (RDF)



Implement developing technologies





Recyclable
to
Recycled



Waste to Fuel



Waste
to
Soil

#SMWasteFreeFuture

Can be a REALITY!

Thank you!